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DIRECTOR

1. DESPITE BITTER COLD AND SMOG-FOG GLOOM POPULAR
UNITY ELECTION CAMPAIGN MECHANISM SUCCEEDED IN ASSEMBLING
WHAT WE CONSERVATIVELY ESTIMATE WERE 60,000 PEOPLE AT
2 JUNE ALLENDE NIGHT RALLY IN BULNES SQUARE AND ADJACENT
AVENUES. COMMIE YOUTH CONTACTS AT UNIVERSITY
ENGINEERING SCHOOL COUNTED 31,000 IN IMMEDIATE RALLY
AREA. SOME NON-LEFTIST NEWSCASTERS ESTIMATE 85,000
ATTENDANCE WHILE "PURO CHILE" HEADLINES SUGGEST 180,000
TO 200,000. IN ADDITION TO THOUSANDS PACKING IMMEDIATE
AREA WHERE ALLENDE SPOKE, SAW OTHER THOUSANDS
WANDERING ABOUT STREETS AS FAR AS TEN BLOCKS FROM RALLY
SITE. THESE APPEARED BE POBLACIONES DWELLERS HERDED TO
RALLY SITE BY U.P. FORCES AND USING OCCASION TO WANDER OFF
TO DRINK AND WINDOW SHOP. THERE SOME EVIDENCE THAT A PER-
CENTAGE OF CROWDS WERE DOWNTOWN WORKERS STRANDED BY
TRANSPORTATION BREAKDOWN WHILE OTHERS IN CROWD WERE
NON-LEFTIST CURIOSITY SEEKERS AND PEOPLE ATTRACTED TO RALLY

Approved for Release
July 2000

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ACTION NO. _____						

PAGE 2

BY ALMOST FESTIVE PRE-RALLY PUBLICITY. RALLY BEGAN WITH 90 MINUTES OF FREE ENTERTAINMENT BY WELL-KNOWN ARTISTS.

1. WHATEVER TRUE POLITICAL CONSTITUTION OF CROWD, IT WAS AN IMPRESSIVE TURNOUT WHICH PROBABLY COULD NOT BE MATCHED BY ALESSANDRI OR TOMIC. SPEECH BROADCAST ON SANTIAGO RADIO.

2. BORROWING PAGES FROM TOMIC 1970 AND FREI 1964 CAMPAIGN BOOKS ALLENDE SWITCHED TO CHICKEN-IN-EVERY POT TACTICS, ENUMERATING "40 INITIAL MEASURES" WHICH HE CLAIMS HE WILL TAKE FOLLOWING ELECTION TO BRING WELL-BEING AND SOCIAL JUSTICE TO CHILE. THESE INCLUDED:

- A. AN END TO SALES TAXES.
- B. FREEZING OF MORTGAGE RATES SET BY HOUSING CORPORATION (CORVI). WORKERS WILL NEVER HAVE TO PAY MORE THAN TEN PERCENT OF THEIR ANNUAL INCOMES TO BUY HOUSES.
- C. AN END TO PRIVILEGED PENSIONS FOR STATESMEN AND AN AUTOMATIC RIGHT TO PENSION FOR EVERY PERSON REACHING 60 REGARDLESS OF EMPLOYMENT HISTORY.
- D. FREE BREAKFASTS EVERYDAY FOR EVERY STUDENT AND (OM COBA) A HALF LITER OF MILK EACH DAY FOR ALL YOUNG PEOPLE. (OM COBA) 30
- E. AN END TO HIGH SALARIED GOVERNMENT ADVISORS

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ACTION UNIT

ACTION NO.

PAGE 3

NOT LIMITED BY GOC PAY SCHEDULES. STRICT ADHERENCE TO
PAY SCHEDULE SENIORITY FOR ALL GOVERNMENT EMPLOYEES.

F. RIGHT OF EVERYONE TO A JOB. GOVERNMENT
RESTRAINT ON FIRING.

G. CHEAPER MEDICINE.

H. MORE PUBLIC WORKS AND THEREFORE MORE JOBS.

3. UNDER THE COVER OF MORE CHEERFUL PROMISES ALLENDE
QUIETLY INTRODUCED PROPOSED TOTALITARIAN MEASURES WITHOUT
THE CROWD REALLY UNDERSTANDING WHAT WAS MEANT: EXAMPLES:

A. CREATION OF RAPID LEGAL MECHANISMS TO SOLVE
SPECIAL CASES IN ALL COMMUNITIES SUCH AS DESERTION, ASSAULT
AND "ACTS AGAINST THE TRANQUILITY OF THE COMMUNITY".
THESE MECHANISMS WILL BE COMPOSED WITH THE COOPERATION OF THE
"JUNTAS DE VECINOS" IN EACH COMMUNITY.

B. ESTABLISHMENT OF JUDICIARY ADVISORY COMMISSIONS
IN EACH COMMUNITY.

C. STIFF PENALTIES FOR ECONOMIC CRIMES.

D. WE WILL GUARANTEE THE PERSONAL SAFETY OF
EACH PERSON AND THE PUBLIC ORDER IN EVERY DISTRICT AND
COMMUNITY.

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ACTION NO. _____							

PAGE 4

E. THE GREATER PART OF THE INDUSTRIES OF THE
MATTES, ALESSANDRIS AND EDWARDS WILL BE TRANSFERRED TO
THE COMMUNITY.

4. ALLENDE SPOKE SLOWLY, WITH DIGNITY AND HUMANITY.
ALTHOUGH THE PCCH CLAQUE HAD TO STIR UP CROWD
RESPONSE AT FIRST, EVENTUALLY THE CROWD RESPONDED SPON-
TANEOUSLY TO ALLENDE. THE HIGHEST PITCH OF ENTHUSIASM
OCCURRED WHEN ALLENDE ASKED QUESTIONS DIRECTLY OF THE
CROWD AND RECEIVED ROARING REPLIES. EXAMPLES: "DO
YOU WANT TO RETURN TO THE PAST WITH ALESSANDRI?" (NO!)
"DO YOU WANT TO STAY WITH THE PRESENT WITH TOMIC?" (NO!)

5. INITIAL IMPRESSION IS THAT ALLENDE SPEECH
AND RALLY MAY HAVE TOUCHED OFF STRONG POPULAR CAMPAIGN IN
ALL-IMPORTANT SANTIAGO AREA FOR ALLENDE. TOMIC AND
ALESSANDRI WILL BE HARD PUT TO DUPLICATE IT. BELIEVE
ALLENDE "40 MEASURES" LINE IS STRONG PITCH FOR TOMIC
ADHERENTS IN LOWER AND MIDDLE CLASSES, DUPLICATING AND
IMPROVING UPON TOMIC CAMPAIGN PROMISES AND PRESENTING THESE
PROMISES IN TERMS WHICH ARE MORE UNDERSTANDABLE AND
CREDIBLE THAN THOSE OF TOMIC. BELIEVE "40 MEASURES" ALSO

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ACTION NO.

PAGE 5

AIMED AT THOSE LOWER AND MIDDLE CLASS SANTIAGO VOTERS WHO
THUS FAR HAVE OPTED FOR ALESSANDRI BECAUSE OF DESIRES FOR
PERSONAL ECONOMIC IMPROVEMENT AND NATIONAL STABILITY.
THUS FAR ALESSANDRI CAMPAIGN NOTABLE FOR ABSENCE OF CHICKEN-
IN-EVERY-POT PROMISES. SUMMING UP: ALLENDE RALLY WAS
NOTABLE SUCCESS FOR LEFT.

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